



Sweta Lakra
Tribal Artist
Sohrai Painter

I am keen to learn online marketing from TEDP, says Sohrai artist Sweta Lakra

Sweta Lakra, 24, is an artist from Hazaribagh, a city in Jharkhand. A member of the Oraon tribe, she talks of the time she developed an interest in the paintings. "I was in the village when I learned the art from my grandmother and grandfather, who used to create them on the walls of our mud hut. Since I had to complete my studies, I had to come to Hazaribagh with my parents to pursue it. But I met Alka ma'am who heads the Sohrai Samiti group, she introduced me to the art form again."



Currently, Sweta is pursuing MA (Hons) in History, and in her free time, makes Sohrai paintings. The artist, who makes Sohrai paintings on paper, bags, table-runners, table cloth, and walls, has attended 5-6 exhibitions in her district. She has a total of five members in the family, where her mother teaches in a private school and her father works for the railways. While her interest in Sohrai painting sprung from a deep-rooted interest in it, she is now driven to make it to preserve her culture.



The artisan rues the fact that she could not attend the workshop by Tribal Entrepreneurship Development Program (TEDP) as she wasn't aware of it. However, Sweta is now eager to know more about online training. She even started learning the ropes to promote her products and wants to attend workshops by TEDP in the future.